

## Al Short

*Head of Technology Resources Group at  
Headway Corporate Resources Inc.*

After serving on the West Coast for the past several months and building up his employer's base of technology clients, Al Short has come to Raleigh in an effort to ramp up East Coast and nationwide operations. And in coming here, he says he now realizes how rich this area is with tech talent.

As head of Headway Corporate Resources' Technology Resources Group, Short is charged with matching information technology professionals with technology companies around the country, with a particular emphasis on building Headway's East Coast IT staffing business.

"There are serious growth opportunities here," Short says. "The talent pool is very big here."

Short focuses on finding the appropriate IT talent for several clients, including T-Mobile, Konami Gaming, Vegas.com and, locally, Progress Energy. Positions that Short looks to place vary with the industry and include network engineers, project managers, Web developers and video game developers.

Short confesses that he's still getting used to the wide breadth of talent and companies in the Triangle and on the East Coast, but he's optimistic about market expansion for Headway's IT arm.

"One of my goals for the year is to bring awareness to the country that Raleigh is a hub of talent, similar to that of Silicon Valley," Short said. "I will be looking to work with organizations in RTP to assist in developing the IT industry."

Founded in 1974, Raleigh-based Headway Corporate Resources Inc. is a human resources services firm. Headway moved its corporate headquarters from New York City to Raleigh in 2005.

Short's team consists of approximately 50 people nationwide, including recruiters and human resources specialists.

### BACKGROUND

Short was born in Seoul, South Korea,



and was raised in various locales by his military family. He finished high school in California and attended college at the University of Maryland, where he received a bachelor's degree.

Short has more than 10 years experience in the IT field. He has worked as an internal and external IT recruiter and has managed technology development programs with various companies, primarily on the West Coast.

At Headway, Short was initially responsible for building the company's West Coast technology business, a charge he held for several months before moving to Raleigh.

### EDUCATION

Bachelor's degree in business administration from the University of Maryland

### GOAL

"I want to see total market expansion associated with IT recruitment and solutions for the whole East Coast," Short says.

### LAST BOOK READ

"Competitive Advantage: Creating and Sustaining Superior Performance" by Michael Porter

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