



**Genworth**<sup>®</sup>  
Financial

*Insurance for living.  
Solutions for life.™*

**NEWS RELEASE**

6620 West Broad Street  
Richmond, Virginia 23230

## **Genworth Financial Announces Strategic Supplier Awards**

Richmond, VA (February 25, 2008) – Genworth Financial recently announced the winners of the 2007 Strategic Supplier Partnership Initiative Awards, including Raleigh-based Headway Corporate Resources.

Headway Corporate Resources specializes in the delivery of high quality recruitment, staffing, outsourcing and professional development services to our Mortgage Insurance business. During the course of its relationship with Genworth, Headway has become fully integrated into Genworth's processes. This integration in everything from reporting to onboarding, training and testing has contributed tremendously to Genworth's success in the contract underwriter arena.

Headway was recognized for demonstrating one of Genworth's core values, Performance.

"Supplier relationships continue to evolve in today's highly competitive environment, both buyers and sellers need collaboration to compete and grow," says Sena Kwawu, Genworth's Senior Vice President of Global Sourcing. "The participants in this program are chosen because of their willingness and dedication to align with Genworth in a deeper way. These suppliers are market leaders, they share best practices and are willing to improve processes that garner value to both set of stakeholders. Some have linked their growth strategies to us and made it a mission to differentiate Genworth in the market place. It's not a win-loss mindset, it's a true win-win agenda."

"This prestigious award exemplifies the value of our working relationship with Genworth, and the efforts that both of us put in place to make our business relationship a win-win outcome. We are honored and delighted to be so fortunate," said Headway's President & CEO, J.P. Sakey.

Other winners included: Direct Mail Solutions (Ingenuity), Satyam (Clarity), Genpact (Heart), Wakely & Associates (Sustained Achievement), and State Street Corporation (Transformation).

The Strategic Supplier Partnership Initiative (SSPI) is designed to recognize key suppliers critical to Genworth, who show a commitment to embodying the Genworth values. On February 5, Genworth held the third annual SSPI Supplier Day and Awards Ceremony to celebrate and honor those suppliers who helped the company not only take advantage of opportunities but also partnered with Genworth to meet the challenges of 2007.

### **About Headway**

Headway Corporate Resources has been delivering innovative workforce solutions since 1974. The company uniquely connects business with its **adaptive suite of human capital services**. From diverse recruiting and staffing projects, on a nationwide basis, to large-scale, enterprise based, managed contingent workforce solutions – Headway’s unmatched spectrum of HR processes, technologies, and industry expertise delivers proven and award winning results for an array of Fortune 500 clients. Headway ranks among one of the top staffing and recruiting companies in the world.

Headway Corporate Resources is comprised of two complementary service offerings; **Recruitment & Staffing** and **Human Resource Solutions**. Recruitment & Staffing focuses on resources for administration, accounting & finance, law, technology, engineering, life-science, hospitality for contingent and direct-hiring needs of businesses. Human Resource Solutions, national in scope, provides enterprise-based HR business process outsourcing (Recruitment Process Outsourcing (RPO), Payrolling-Employer of record, et al) programs to companies who maintain a large contingent workforces and want to be more efficient, productive with their human capital processing efforts. Headway is also the pioneer of **Adaptive RPO™** and **Adaptive Payroll™**, providing a one-source managed service program (MSP) platform enabling their client companies to have the most flexibility and control. Learn more about Headway Corporate Resources by visiting their website [headwaycorp.com](http://headwaycorp.com)

### **About Genworth Financial**

Genworth Financial, Inc. (NYSE: GNW) is a leading financial security company meeting the retirement, longevity and lifestyle protection, investment and mortgage insurance needs of more than 15 million customers. It has a presence in more than 25 countries. For more information, visit [genworth.com](http://genworth.com).

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