

NEWS RELEASE

FOR IMMEDIATE RELEASE

Press Contact: Allison Dugan
919-424-1053
adugan@headwaycorp.com

**CEO BREAKFAST PANEL TO REVEAL HOW COMPANIES USE CHARACTER
BASED TECHNIQUES TO FIND KEY EMPLOYEES**

NEWPORT BEACH, CA — APRIL 28, 2008 -- Headway Corporate Resources of Newport Beach will be hosting its CEO Breakfast "Don't Be Left Behind" at 8:00am on May 7th, 2008 at the Newport Beach Fairmont Hotel. This executive breakfast seminar will feature a panel of CEOs and highlight how successful companies are relying upon character to drive their business results to new levels.

Various Orange County executives and business leaders will be in attendance as noted business author David Snyder joins Steve Carley, CEO, El Pollo Loco; Steve Layton, Partner, LBA Realty; and JP Sakey, President and CEO of Headway Corporate Resources, in a panel discussion on how their companies are finding and retaining top-performing individuals.

Snyder's most recent book, *How To Hire A Champion* (Published by Career Press), and it's findings will be examined and compared with actual success stories from the CEOs, on how character is playing a role in their company's success. This breakfast session will also explore the tangible, company-wide benefits that can be realized by putting character first. The CEO panel will reveal key tools in this area that executives are using to outmaneuver their competitors in the race for better talent.

This Fairmont CEO Breakfast event is complimentary to qualified Orange County executives and business leaders, and has limited seating. Please contact Amber Hatfield of Headway Corporate Resources at 949-260-9486 for details and seating availability.

About Headway

Headway Corporate Resources has been delivering innovative workforce solutions since 1974. The company's award-winning human capital approach is comprised of two service divisions; **Recruitment & Staffing** and **Adaptive Workforce SolutionsSM**. Headway Corporate Resources provides comprehensive recruiting and staffing resources, as well as large-scale, enterprise based, managed workforce solutions and programs. Headway's national recruitment center, combined with its regional service delivery network, uniquely connects businesses with superior workforce talent. Headway Corporate Resources ranks among one of the top staffing and recruiting companies in the world and serves an array of Fortune 1000 businesses. It has regional locations across the country and its one-source human capital solution enables businesses to achieve greater workforce performance and financial savings with their human resource efforts. Learn more about Headway Corporate Resources by visiting headwaycorp.com.

###