



NEWS RELEASE

Contact: Allison Dugan
919-424-1053
adugan@headwaycorp.com

HEADWAY ANNOUNCES NEW INCREASE IN HIRING NUMBERS WILL HIRE OVER 4,600 RETAIL WORKERS FOR HICKORY FARMS

HEADWAY CORPORATE RESOURCES HAS SCREENED OVER 60,000 CANDIDATES FOR ONE OF NATION'S LARGEST SEASONAL RECRUITMENT AND HIRING PROJECTS

RALEIGH, NC — DECEMBER 16, 2008 -- Headway Corporate Resources announced today that it is increasing its original recruitment and hiring projection of 3,700 retail associates and managers to more than 4,600 positions for its nationwide rollout of employees for Hickory Farms. While other retailers are cutting back on hiring this season, Headway is sourcing, screening, interviewing, hiring and training a significant number of associates and managers.

Headway has sourced and screened over 60,000 candidates for Hickory Farms' various store positions for nearly 600 retail locations in 47 states. Headway's exclusive GPS (Geographic Precise Sourcing) Recruitment Technology locates retail associates that live within 5 miles of store locations, speeding-up the hiring process. Headway's national recruitment operation employs 24/7 candidate recruiting and sourcing, providing Hickory Farms a competitive advantage by being able to scale their hiring volume as required.

"We are grateful that our specialized recruitment programs, project capabilities and sourcing technologies for retailers allows Hickory Farms the ability to be more competitive and to focus on selling their wonderful cheeses, sausages and gift packs this holiday season", stated Suzanne Kinkel, Executive Vice President of Headway Corporate Resources.

Whether retailers need 100 or 10,000 workers, Headway's *Adaptive* RPOSM (Recruitment Process Outsourcing) program is a relatively new and powerful hiring methodology for the retail industry to take advantage of. Through it, Headway handles all of the recruitment sourcing, screening, testing, hiring, payrolling, training and employment of retail sales associates and managers in a more timely, accurate and efficient manner over what it normally would cost retailers to perform using their own internal resources.

About Headway

Headway Corporate Resources has been delivering innovative workforce solutions since 1974. The company's award-winning human capital management approach is comprised of two service divisions; **Recruitment & Staffing** and **Adaptive Workforce SolutionsSM**. Headway provides comprehensive recruiting and staffing resources, as well as large-scale, enterprise based, managed workforce solutions on a national basis. Headway Corporate Resources ranks among one of the top staffing and recruiting companies in the world and serves an array of Fortune 1000 businesses. Learn more about Headway Corporate Resources by visiting headwaycorp.com.

About Hickory Farms

For more information on Hickory Farms, please visit their website www.HickoryFarms.com.

###