

For Immediate Release  
News Release

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## **Headway Workforce Solutions Announces Nationwide Recruitment Solution With 3D Systems Corporation**

**Centralized program to recruit and deploy brand ambassadors for 350 locations in strategic markets  
and to educate store personnel through product knowledge training and demonstrations.**

Raleigh, NC – January 9, 2014 – Headway Workforce Solutions, a North American provider of large-scale workforce solutions, announced today its partnership with 3D Systems, an international provider of 3 dimensional printers and technology. Headway’s innovative recruitment and retail operations strategies will create a comprehensive staffing life cycle plan to attract top talent as in-store brand ambassadors for 3D Systems in both Office Depot and Staples retail chain stores.

“When we started to explore the possibility of working with 3D Systems we were very excited; it is not every day that companies can partner to develop a staffing solution for cutting edge technology. We are honored to be chosen as the exclusive operating partner for the 3D Systems in-store brand ambassadors”, stated JP Sakey, President and CEO of Headway Workforce Solutions. Headway has been working with 3D Systems since October of 2013 and by January 15, 2014 will have hired 175 ambassadors. “Headway has been an instrumental resource for us by taking the challenge of recruiting and managing 175 ambassadors off our plate so we can focus on profitability and growth” commented Avi Reichental, CEO of 3D Systems.

Headway will also provide for 3D Systems training, management of an employee career portal, Employer of Record (EOR) services and operational management oversight. This provides a level of consistency for the product value proposition throughout all 350 locations, representative of the standards that have made both companies leaders in their respective fields.

### **About Headway**

Headway Workforce Solutions connects organizations with superior talent and strategic workforce solutions that improve operational and financial results. The company’s centralized and technology-driven nationwide delivery optimizes direct-hire recruitment and contingent (temporary) workforce performance. Learn more by visiting [www.HeadwayCorp.com](http://www.HeadwayCorp.com).

### **About 3D Systems**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike with materials including plastics, metals, ceramics and edibles. The company also provides integrated software and hardware tools including scan to CAD and inspection. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to **manufacture the future**. To learn more about 3D Systems please visit <http://www.3dsystems.com/>