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HEADWAY HOSTS DIVERSITY CHALLENGE PANEL DISCUSSION AS MINORITY UNEMPLOYMENT RATES REACH UNPRECEDENTED LEVELS

EXECUTIVES SHARE HOW RECRUITING A DIVERSE WORKFORCE IMPROVES BUSINESS RESULTS AS HEADWAY LAUNCHES DIVERSITY SOLUTION

RALEIGH, N.C. — SEPTEMBER 29, 2011 – Headway Workforce Solutions, a North American [recruitment](#) and [contingent](#) labor provider, announced today it is hosting “***The Diversity Challenge ~ The Business Opportunity***” breakfast panel on October 6, 2011 at the Sheraton Imperial in Durham, NC from 7:30am-9:00am.

The panel discussion will feature Cynthia Marshall, **President of AT&T NC**, James Dockery, Associate **Vice Chancellor HR North Carolina Central University** (former **Walmart Associate General Counsel**), Carlos Flores Vizcarra, **Consul General Mexico**, Tony Hayes, **CEO NC Indian Economic Development Initiative** and Dion Graham, **Vice President, SAP Americas**.

Headway’s CEO and President, JP Sakey will be the moderator as panelists discuss how attracting, hiring, and retaining diverse workforces can improve business results, as well as why some diversity talent programs are successful for businesses while others face challenges. The panel will also review other diversity and inclusion recruitment topics, such as the diversity recruitment expectations and consequences relating to the Dodd-Frank legislation and how it directly impacts financial intuitions, technology companies and life sciences organizations that work or subcontract with the Federal government.

Coinciding with the Diversity Challenge breakfast, Headway will announce its Diversity Talent Acquisition Solution. This solution helps organizations understand, navigate and achieve their diversity recruitment goals by developing new sourcing and candidate acquisition strategies that drive qualified diversity candidate pipelines directly to them.

The event is mainly intended for C-Level, Human Resources, and Diversity Recruitment Executives. Please visit www.headwaycorp.com/diversitychallenge/index.html for more information and event registration. To learn more about Headway’s Diversity Talent Acquisition Solution, please visit www.HeadwayCorp.com for more information.

About Headway

[Headway Workforce Solutions](#) connects organizations with superior talent and strategic workforce solutions that improve operational and financial results. The company’s centralized and technology-driven nationwide delivery optimizes direct-hire recruitment and contingent (temporary) workforce performance. Learn more by visiting www.HeadwayCorp.com.

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