

NEWS RELEASE

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HEADWAY LAUNCHES INDEPENDENT CONTRACTOR ENGAGEMENT SOLUTION THAT DRIVES COMPLIANCE WHILE IMPROVING WORKER LOYALTY FOR BUSINESSES

NEW VENDOR OF RECORD PLATFORM OPTIMIZES GROWING CONTRACT WORKER ARRANGEMENTS WHILE MITIGATING RISK AND INCREASING VISIBILITY

RALEIGH, N.C. — APRIL 11, 2011 Headway Workforce Solutions today announced a new service offering for organizations that utilize contract workers. With the number of independent contractors skyrocketing in recent years, Headway's Vendor of Record solution provides a streamlined engagement platform with contract workers that mitigates risk and compliance concerns while also improving independent contractor loyalty.

"As organizations start to incorporate more on demand labor arrangements, we are thrilled to offer our clients an exciting new method to engage their contract workers that not only improves compliance, but also provides unique value and benefits to their independent contractor universe," stated J.P. Sakey, Headway's CEO and President.

Headway's Vendor of Record provides an alternative to conventional W-2 and 1099 methods to take on contract worker arrangements, while providing organizations a more robust, single source vehicle to attract and maintain the growing population of "portable workers." The solution combines turnkey self-incorporation for contractors with complete back office support, technology, benefits and resources powered by BOTH (Back Of The House).

"Back Of The House's Independent Contractor Total Support™ provides independent professionals with an individually tailored and personally owned support infrastructure, including health and retirement plans, a personal virtual office with I.T. services and complete back office support, which includes bookkeeping and financial reporting," said Erik Vonk, CEO and Founder of BOTH.

Headway said companies that engage with independent contractors or issue 1099's for contract labor services would most benefit from their Vendor of Record solution. Headway is providing a complimentary value assessment of how this solution can help and impact a company's business.

About Headway

Headway Workforce Solutions is a North American recruitment and contingent workforce solutions provider that has been serving an array of Fortune 1000 organizations since 1974. Headway's technology driven centralized service delivery model connects organizations with superior talent through highly effective and cost-efficient recruitment, employment, and HR administration services. To learn more about the company visit www.headwaycorp.com.

About BOTH

BOTH – Back Of The House – provides turnkey self-incorporation and 1-stop back office support for independent contractors. The BOTH enabled "Company of One" offers a fresh, contemporary contracting vehicle for independent professionals, while establishing a safe, cost effective platform for organizations to engage contract talent. For more information, please visit www.backofthehouse.com.

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